

2011 Spring Conference

TACTE

Embracing Pathways to Success

April 6-8, 2011
Omni-Downtown Hotel
Austin, TX

<http://www.tacte.org>



Texas Association of College Technical Educators

2011

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2 CONFERENCE AT-A-GLANCE

Wednesday, April 6, 2011

7:30 a.m. - 5:00 p.m.	Registration
8:30 a.m. - 12:00 noon	Pre-Conference: Preparing for the Ten Percent Cut & How Federal Funds Can Protect Your CTE Programs Michael Brustein
1:30 p.m. - 1:45 p.m.	Welcome & Conference Update
1:45 p.m. - 3:15 p.m.	Perkins Implementation Issues Michael Brustein, Brustein & Manasevit
3:15 p.m. - 3:45 p.m.	Networking Break
3:45 p.m. - 5:00 p.m.	State Perkins Implementation Texas Higher Education Coordinating Board Panel
5:00 p.m. - 5:30 p.m.	New Member Orientation
6:00 p.m.	President's Reception

Thursday, April 7, 2011

7:30 a.m. - 4:00 p.m.	Registration
7:30 a.m. - 8:30 a.m.	Networking/Continental Breakfast
8:30 a.m. - 9:30 a.m.	Breakout Sessions
9:30 a.m. - 9:40 a.m.	Transition
9:40 a.m. - 10:40 a.m.	Breakout Sessions
10:40 a.m. - 11:20 a.m.	Networking Break
11:20 a.m. - 12:20 p.m.	Breakout Sessions
12:20 p.m. - 12:30 p.m.	Transition
12:30 p.m. - 1:50 p.m.	Luncheon Speaker - Legislative Update Dr. Reynaldo García, TACC President
1:50 p.m. - 2:00 p.m.	Transition
2:00 p.m. - 2:45 p.m.	Educating & Training a Diverse, Dynamic Texas Workforce Larry Jones, Director of Workforce Development, Texas Workforce Commission
2:45 p.m. - 3:30 p.m.	Leveraging Workforce Partners: It's Now or Never! Dr. Herbert J. Swender, Sr., Retired President Frank Phillips College, TACC Workforce Liaison
3:30 p.m. - 4:00 p.m.	Networking Break
4:00 p.m. - 5:00 p.m.	Breakout Sessions
5:15 p.m.	Community Colleges Career Pathways to Capella

TACTE SOCIAL EVENT

7:30 p.m.

COME JOIN THE FUN AT 421 E. 6TH
(Just a short walk from the hotel)

Tables will be reserved for TACTE but everyone
is responsible for paying their own tab.



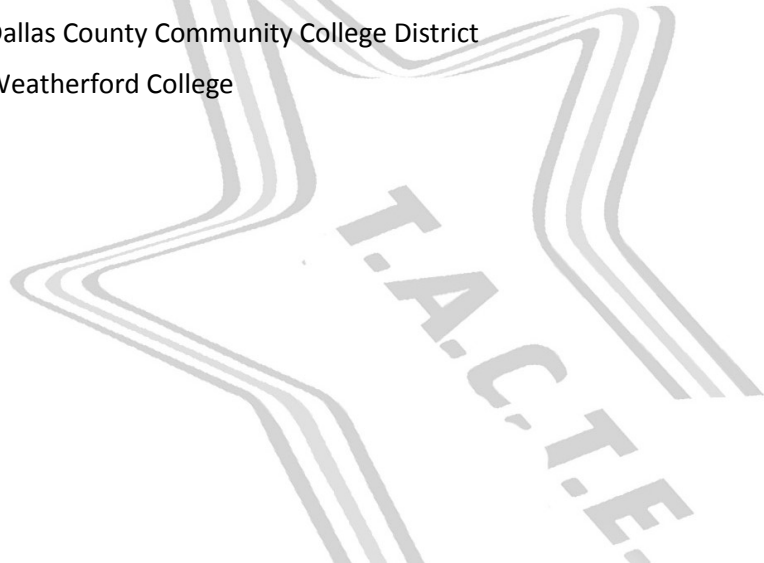
Friday, April 7, 2011

8:30 a.m. 10:00 a.m.	Breakfast & Business Meeting
10:00 a.m. - 10:30 a.m.	Update from Texas Comptroller's Office Kevin Deiters, Director of Educational Opportunities and Investment Division, Texas Comptroller's Office
10:30 a.m. - 11:30 a.m.	Texas Higher Education Coordinating Board Update Dr. MacGregor Stephenson, Assistant Commissioner, THECB
11:30 a.m.	Conference Adjourns



We would like to express our sincere appreciation to the 2011 Conference Planning Committee members for all the time and energy they committed to making the conference a success!

Jaime Farias	El Paso Community College - Valle Verde
Lindle Grigsby	Eastfield College
Lee Grimes	South Texas College
Bettye Hutchins	North Central Texas Tech Prep Consortium
Steven Horton	San Jacinto College Central
Catherine O'Brien	San Jacinto College District
Laura Talbot	South Texas College
Joyce Williams	Dallas County Community College District
Kay Young	Weatherford College



7:30 a.m. - 5:00 p.m. Registration

8:30 a.m. - 12:00 noon PRE-CONFERENCE SESSION

Preparing for the Ten Percent Cut & How Federal Funds Can Protect Your CTE Programs Capital Ballroom

Michael Brustein, Brustein & Manasevit

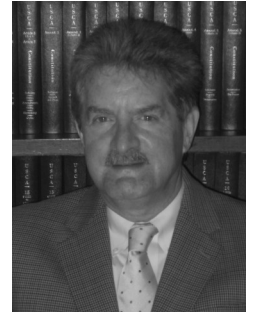
Session Description:

Michael will navigate the attendees through the administrative, fiscal, and audit rules that govern the expenditure of federal funds, including Perkins funds, Tech Prep funds, WIA funds, ARRA Stimulus and EduJob Funds, and the two most recently authorized community college competitive programs under the Health and Education Reconciliation Bill. The information provided will be extremely timely because of the imminent reductions in State support. Michael will explain how the districts, colleges and Tech Prep and Workforce Consortia can lawfully shift federal dollars to maintain positions and activities that had been paid with nonfederal resources.

Each attendee will be provided with the book "EDGAR Plus" which contains all of the EDGAR rules and OMB Circulars governing federal expenditures. Michael will use this book, co published by his firm, as the roadmap through the federal law. He will profile current federal policies on cash management, procurement, inventory management and time and effort, and will focus on recent Office of Inspector General findings. This will be an opportunity to have your questions related to federal funds answered.

About the Speaker...

Michael Brustein has been a leading expert on federal education and workforce legislation for 35 years. He is a private attorney in a Washington, D.C. firm that maintains a nationwide practice, and represents various State and local agencies, post-secondary institutions, and workforce boards on federal compliance issues before the federal agencies. He is a specialist in audit defense litigation for postsecondary institutions, and helped engineer the current enforcement and adjudication apparatus used by the U.S. Education Department. Mr. Brustein also serves as counsel to an array of national educational organizations with a focus on both fiscal and programmatic compliance issues. His firm maintains a federal legislative practice for several states, local districts, and postsecondary agencies by which the firm keeps these agencies abreast of legislative, regulatory, and judicial developments in Washington, D.C. Since entering private practice in 1980, he has worked with legislative staff in the drafting of several major education and workforce bills, including the Perkins Act and WIA. He has authored or co-authored an assortment of texts and manuals on federal legislation, including the ACTE "Official Guide to the Perkins Act" and the CORD "Tech Prep Guide to Perkins IV," and the NAPIC "Guide to the Workforce Investment Act."



Omni Hotel - 2nd Floor Meeting Rooms



1:30 p.m. - 1:45 p.m.

Welcome & Conference Update

1:45 p.m. - 3:15 p.m.

General Session

Perkins Implementation Issues
Capital Ballroom

Michael Brustein, Brustein & Manasevit

Session Description:

This session will provide the latest information on the current funding cuts to Perkins, the future of Tech Prep, the use of Perkins dollars for CTE student organizations, the use of CTE dollars to lawfully supplant the reductions in State and local support, recent monitoring and audit findings, and information on Perkins Reauthorization.

3:15 p.m. - 3:45 p.m. Networking Break - Foyer

3:45 p.m. - 5:00 p.m.

General Session

State Perkins Implementation: Texas Higher Education Coordinating Board
Capital Ballroom



Donna Carlin, Assistant Director, Academic Research and Grants Programs
Donna Woodard, Program Director, Academic Research and Grants Programs
Ray Fischer, Program Director, Academic Research and Grants Programs
Lewis Riley, Program Director, Academic Research and Grants Programs
Duane Hiller, Program Director, Academic Programs

Session Description:

This session will provide a Perkins update from the State perspective including the Leadership RFA, Basic RFA, Tech Prep RFA, formula funding changes, as well as a WECM update.

5:00 p.m. - 5:30 p.m.

New Member Orientation
Capital Ballroom

6:00 p.m.

President's Reception
Longhorn Room

6 THURSDAY

7:30 a.m. - 4:00 p.m. Registration

7:30 a.m. - 8:30 a.m. Networking Breakfast - Foyer

Breakout Sessions 1

8:30 a.m. - 9:30 a.m.

Austin North

Expanding Energy Pathways: A State Model

Gary Tomerlin, Tarrant County College

Jeff Parks, Tyler Junior College

Tarrant County College, working in collaboration with other community colleges, was awarded a state-wide Perkins leadership grant to develop an Energy Career Cluster. Working with the partnering colleges and industry experts, they are collaboratively developing a statewide Energy Career Cluster. The Energy Career Cluster will provide a common pathway for students seeking to enter the energy industry. The model will also allow students who complete the Career Foundation Core to then specialize within the Energy Career Cluster. The project is designed to provide the technical skills needed in a rapidly changing workforce. Administrators and faculty members from numerous colleges, and industry leaders have worked collectively to develop the energy curriculum career cluster. This presentation is an overview of the project and a discussion of the career cluster.

Capital A

TEXASgenuine Career & Technical Education: A Marking Strategy

Alfred Lawrence, El Paso Community College

Elizabeth Steele, El Paso Community College

EPCC under a Carl Perkins leadership grant with the Texas Higher Education Coordinating Board with the advisement of an Advisory Group, comprised of members from colleges, TSTC's and Tech Prep Consortium across the state and through the use of a marketing firm (Interact Communications) has developed a brand logo and strategic marketing plan/message to be utilized statewide in communication products that will recruit, promote, market, and celebrate CTE and Higher Education to both internal and external audiences for colleges and TSTC's in Texas. After a brief introduction of the development, panel members will present applications of use and co-branding from their own institutions.

Austin South

When Day & Night Doesn't Seem To Be Enough

Brent Wallace, Cisco College

Career and Technical Education students today are in a complicated condition. Many of these students find themselves juggling work, education, and family. Finding the appropriate mixture is both a challenge to the student and a challenge for the college administrator. Community colleges today must attempt to find times and delivery methods for courses that are best for students. Traditional face-to-face, online, hybrid, weekend...which is the best fit for today's CTE student? This presentation will attempt to provide examples of innovative practices in regards to scheduling CTE courses.

Capital B

Alternative Fuel Curriculum: Ethanol, Bio-Diesel, Solid Fuels

Ben Burroughs, Angelina College

Jim Wylie, Northeast Texas Community College

This session will describe the proposed additional courses to WECM that are focused on fuel production from agricultural crops and waste products plus proposed revisions to outcomes in existing WECM courses. Current WECM course inventory includes alternative energy (electrical power) courses but not alternative fuel production. The purpose of the state leadership grant is to identify and propose courses to include alternative fuel production in the WECM. The additional courses enable community and technical colleges to incorporate alternative (renewable) fuel courses in their respective programs or establish new program focuses on alternative fuel technologies.

9:30 a.m. - 9:40 a.m.

Transition

Breakout Sessions 2

9:40 a.m. - 10:40 a.m.

Capital B

The STEM Equity Pipeline at Work in Texas**Susie Wheeler, Amarillo College****Wendy Altman, Clarendon College****Sammie Artho, Amarillo College****Kristyn Dalmolin, Alvin Community College****Aprilsue Grulick, TSTC Waco****Danita McAnally, Amarillo College**

A panel of representatives from the Texas community and technical colleges who were solicited to participate in the national STEM Equity Pipeline project will present what they have found to be root causes of low female participation or retention in their programs as well as what they are doing to improve Perkins indicators 5P1 and 5P2.

Austin North

Pathway to a Career & High Paying Job!**Gene Bowman, Alamo Colleges****Klaus Weiswurm, Innovation Technology & Machinery dba ITM**

Participate with an industry panel discussing a feeder program for Aerospace, Information Technology, Biotech and Advanced Technology and Manufacturing through a community partnership, providing dual-credit education, paid internships, & job opportunities enabling high school students to make seamless transition from high school to post secondary education and/or the workplace. Learn how to develop a talent pipeline that Industries need to thrive and also prepare students for Higher Education through Industry-driven dual-credit programs. Learn how to transform your local economy dominated by Industries emphasizing high-skills and well-paid employment - increasing opportunities for young people with rewarding, well-paid professional careers.

Capital A

Create an e-Product Today, YES TODAY! Do More With Less \$\$**Christa Jones, Dallas Country Community College District**

Utilize free web applications to create an intuitive and visually-appealing resource repository, hold virtual meetings (webinars), collaborate online and stretch your resources. All applications that will be introduced are highly user-friendly and will be provided to all participants. You don't need to be a techie to use these tools. Low tech-high impact. Find out how you can stretch your funding dollars and make better use of your limited time.

Austin South

A Layered Approach to Assessing Student Learning**Mark Winans, Central Texas College**

The goal of this presentation is to illustrate means of student assessment that are layered into a course, leveraging lower layers in an effort to assess individual student learning up through the "Analysis" level of Bloom's Taxonomy. The presentation includes a discussion of traditional assessment methodologies, the layered approach implemented in HART 1311 Solar Fundamentals (currently being taught), anticipated outcomes, and a demonstration. A short question and answer session will follow, time permitting.

10:40 a.m. - 11:20 a.m.

Networking Break - Foyer

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New Pathway to Success: VCT Online Degrees & Certificates**Ron Thomson, Austin Community College****Dani Day, Cisco College**

Since 1998, students have used VCT to get courses from other colleges when they are not available locally. Now, colleges may help students get onto paths toward entire online degree and certificate programs that are not locally offered. They do this with the help of a new initiative of the Texas Association of Community College's (TACC): VCT Online Degrees and Certificates. This initiative represents a new level of inter-institutional collaboration among Texas community colleges. Attend this session to learn why TACC launched the initiative and how it operates, to voice concerns and get questions answered, and to help resolve challenges it presents.

Austin North

Marketing Potpourri**Dr. Janet Jaworski, Collin College****Laurence Lloyd, Collin College**

This presentation will include a potpourri of marketing initiatives used by the Global EDGE Tech Prep Consortium to spur interest in and to inform students about careers associated with AAS degrees at Collin College. It will include such activities as: Career Bytes, Nurse Camp and Careers On Wheels. The consortium will also share how they use free and low cost technical tools to promote their programs and events.

Austin South

Striving for Seamless Success-Dual Credit & the ECHS Option**Pamela Campbell, San Jacinto College**

Since Dual Credit opportunities became available in the state, San Jacinto College has provided a robust offering of college courses for high school students to receive both high school and college credit. In an even larger-scale program, Clear Horizons Early College High School has produced high school graduates with Associate degrees since its second year at South Campus. In addition, the Modified Early College Academy (MECA) at San Jac North serves as a model of cooperation and collaboration between multiple ISDs and the college to produce high school graduates with up to 60 hours of college credit. Now, four other school districts wish to join the party! Discussion will address this notion of scalability and sustainability of an ECHS explosion.

Capital A

Data-Driven Scheduling & Strategies to Improve Instructional Cost Efficiency**Anahid Petrosian, South Texas College****Laura Talbot, South Texas College**

This session describes how South Texas College has developed an Instructional Efficiency Action Plan to accommodate 2000 additional students for Fall 2011 without increasing the number of faculty. The strategies include data driven scheduling of classes, review of seat occupancy in classrooms, decreasing the number of drops between 1st and 12th class days, and cost reduction outside of enrollment.



12:30 p.m. - 1:50 p.m.

Luncheon Speaker

Legislative Update
Longhorn Room

Dr. Reynaldo García, TAAC President

About the Speaker...

Rey García serves as President of the Texas Association of Community Colleges. In addition to his regular duties for the Association he oversees STARLINK, the Virtual College of Texas, and the Texas Community College Cooperative Purchasing Network.

Dr. García serves as the community college representative on the State of Texas PK-16 Council that works to coordinate and align public education and higher education in the state. Dr. García is a member of the Texas Business and Education Coalition Coordinating Committee. Dr. García is the past President of the National Council of State Association Chief Executives. Dr. García is a member of the American Association of Community Colleges and the Association of Community College Trustees. Dr. García has consulted with visiting foreign delegations, the U.S. State Department, and has traveled to Latin America to consult with institutions on education policy issues.

Prior to his current position, Dr. García served as Special Assistant for Education to former Texas Lieutenant Governor Bob Bullock. He also served as Education Policy Specialist for the Texas Senate Research Center. Dr. García served as Director of Forensics and Instructor in the Department of Speech Communication at Southwest Texas State University in San Marcos, Texas.

Rey García holds a Ph.D. in Higher Education Administration from the University of Texas at Austin, an M.A. from Baylor University in Communication Studies, and a B.A. in Government from the University of Texas at Austin.

2:00 p.m. - 2:45 p.m.

General Session

Educating & Training a Diverse, Dynamic Texas Workforce
Capital Ballroom

Larry Jones, Director of Workforce Development, Texas Workforce Commission

Session Description:

Mr. Jones will review trends in the population demographics and labor markets in Texas, and how these trends are driving the training needs of Texas' workforce today and in the future. He will explore how the Texas workforce system is promoting the training and development of Texas' diverse workforce at a time of a changing economy.

About the Speaker...

Larry Jones is currently the Director of Workforce Development, with the Texas Workforce Commission, where he is responsible for the oversight of service delivery of workforce programs statewide. With more than \$1.2 billion in contracts, he provides day-to-day liaison and guidance for Texas' 28 workforce development boards. He previously served as Communications Director for the Commission and as a Program Manager in the Labor Market Information Department of TWC.

Larry retired from the U.S. Air Force in 1996 with the rank of Colonel. Among his many assignments, he was a navigator in the FB-111A aircraft, an executive assistant to a U.S. Navy admiral, commanded an aircraft maintenance squadron selected top unit in the U.S. Air Force and commanded the flying training squadron for all FB-111A training. He was also the Base Commander of the largest U.S. Air Force Base in Japan, where he was responsible for the day-to-day activities at a base of 14,000.

He received a Bachelor of Business Administration degree in Management from Texas A & M University, and subsequently received a Master of Science degree in Systems Management from the University of Southern California. A distinguished graduate of navigation training, Squadron Officer's School, and the Air Command and Staff College, he is also a graduate of the Air Force's top professional school, the Air War College.



10 THURSDAY

2:45 p.m. - 3:30 p.m. General Session

Leveraging Workforce Partners: It's Now or Never! Capital Ballroom

Dr. Herbert J. Swender, Sr., Retired President-Frank Phillips College, TACC Workforce Liaison

Session Description:

The session will discuss models of workforce program success toward maximizing limited finite institutional resources. Collaboration and linkages are more than just buzzwords - they are a reality. Dr. Swender will share his audience Federal, State and Local avenues to connect the financial dots. Participants will receive information via handouts and electronic access. Questions and comments from participants will be fielded.

About the Speaker...

Dr. Herb Swender has been directly involved with community college and workforce education since 1983. During his tenure at Allen County Community College, Iola, Kansas, he served as instructor/golf coach and later Division Chair for the Business and Technology Division.

From 1992 to 1996 Dr. Swender served as the vice-president and Dean of Instruction at Independence Community College, Independence, Kansas. During his tenure at Independence, he was the principle author for the Aircraft Training Proposal for Cessna Aircraft, which was a substantial part of securing 1,000 new jobs to an industry that had been idle. Beginning in 1996 Dr. Swender served Frank Phillips College as Vice President and recently retired after leading the College as President for eleven years. Under his leadership, the college has opened a new Center for Access and Innovation Center, Safety Center with nation-wide reciprocity, a 1,000 square foot mobile classroom dedicated to workforce education, a Branch Campus in Perryton, Texas, and most recently, a 15,000 sq. ft. Welding and Safety Center.

Dr. Swender has authored numerous journal articles and delivered several presentations regarding economic development and workforce education at state and national conferences. In addition, he has been directly involved with coordinating partnerships to establish on college campuses One-Stop Centers since 1994 and the establishment a TWC One-Stop Center on FPC's campus from 2002-2010. His experience with previous federal employment programs includes CETA, JTPA, and WIA. Dr. Swender is also a member of the AACC Commission on Economic and Workforce Development. In addition, he has served in leadership for TACC and chaired the Political Action Committee for TACC.

3:30 p.m. - 4:00 Networking Break - Foyer

Breakout Sessions 4

4:00 p.m. - 5:00 p.m.

Austin North

From Sunseting to Sunshine: The San Jacinto College Air Conditioning Technology

Brian Sanders, San Jacinto College-South Campus

Following several years of declining enrollment, the HVAC Department of San Jacinto College-South Campus found a means to turn the pattern around. Focusing on the use of hybridized technical classes and packaging a marketable certification brought the campus from a failing department to a 36 month growth in excess of 700%. Attracting industry support, job placement and a high level of support from administration found a grand success for the department and the students. This presentation will highlight the need for embracing novel approaches in offering technical programs while sharing the journey San Jacinto College- South Campus made to do what was necessary to make classes marketable to current students. Successes and challenges will be candidly shared, as well as lessons learned during this process.

Capital A

Forging the Partnership After the Marriage

William Thompson, TSTC-West Texas

John Martinez, Abilene ISD

The Academy of Technology, Engineering, Math and Science (ATEMS) in Abilene joined hands with TSTC to create a visionary and opportunistic learning environment that shares everything from classrooms to vision, including the development of a project based learning environment that seamlessly integrates secondary and post-secondary courses in career tracks.



Breakout Sessions 4

4:00 p.m. - 5:00 p.m.

Austin South

Fostering Veteran Student Success**Stephen Phelps, Temple Junior College****Lesley Keeling Olson, Temple Junior College**

The session will be a dissemination of results gathered up to the point of the conference of a Perkins Leadership Grant addressing Military/Veteran student needs and paths to success. During the course of the grant a pre-survey was conducted to assess the knowledge and feel for the campus fostered by the Military /Veteran student body. Based on the results of the pre-survey, implementation of various initiatives was started. The focus of these initiatives was to address the needs of the students based off of their concerns. In conjunction with addressing the students' needs, separate initiatives were started from the faculty and staff perspective to assist the students in their college experience. The overall goal of both approaches was to create a holistic learning environment by assisting the students academically while providing a resource for them in addressing faculty needs. The results of the findings and the efficacy of the initiatives are to be disseminated at the State level as a requirement of the Leadership Grant.

Capital B

Computer Literacy Skills of Community College Learners**Chris Duke, San Jacinto College**

San Jacinto College conducted a research study to better understand the computer literacy skills and needs of college students and to facilitate data-driven decisions regarding curriculum impacting all college learners. This session will briefly describe the research methods used by the study and then focus primarily on the results from 200+ students completing a pretest and posttest administration of a computer literacy skills assessment during the Spring 2010 semester. Key variables of interest to educational institutions (P-16) may be discussed, including: learner age, access to and use of computer technology, prior computer technology learning experiences, and first time in college and first generation college status. Briefly, the study observed an estimated 4 out of 5 learners did not exhibit adequate computer literacy skills. The results have implications for computer technology education at all levels.

5:15 p.m.

Special Session

Community Colleges Career Pathways to Capella
Capital Ballroom

Session Description:

Capella wants to partner with you to develop career pathways for workforce degrees (AAS) by sharing in brainstorming dialogue on how we can use current options and develop new opportunities. Together let's meet the "Accountability" needs your institution must achieve by helping your students continue their education with seamless transition into current BS programs while creating new degrees, and discuss additional ideas. Let Capella be a true strategic partner to your college, together we can build a skilled Workforce for the Future!

7:30 p.m.

TACTE Social Event



PETE'S DUELING PIANO BAR
COME JOIN THE FUN AT 421 E. 6TH
(Just a short walk from the hotel)

Tables will be reserved for TACTE *but everyone is responsible for paying their own tab.*

12 FRIDAY

8:30 a.m. - 10:00 a.m. Breakfast & Business Meeting

10:00 a.m. - 10:30 a.m. General Session

Update from Texas Comptroller's Office
Capital Ballroom

Kevin Deiters, Director of Educational Opportunities and Investment Division, Texas Comptroller's Office

About the Speaker...

Kevin Deiters heads up the Educational Opportunities and Investment Division at the Comptroller's Office. Mr. Deiters came to the Comptroller's Office from the Office of the Fire Fighters' Pension Commissioner, where he had been Director of Policy since 2001. A \$10 million Job Building Fund will help finance equipment purchases for new career and technical education programs started throughout the state that support high-growth industries. Another \$10 million fund, the Launchpad Fund, will support and expand existing nonprofit programs that prepare low-income students for careers in high-demand occupations. Finally, the \$5 million Career and Technical Scholarship Fund allocates money for approved training programs for high-demand occupations.



10:30 a.m. - 11:30 a.m. General Session

Texas Higher Education Coordinating Board Update
Capital Ballroom

Dr. MacGregor Stephenson, Assistant Commissioner, Texas Higher Education Coordinating Board

About the Speaker...

Dr. MacGregor Stephenson joined the Coordinating Board in fall 2008 as Assistant Commissioner for Academic Affairs and Research. Dr. Stephenson came to the Coordinating Board from the Texas A&M University System, where he served as Associate Vice Chancellor for Academic Affairs. During his tenure at the A&M System, he also served as interim director of the Tarleton State University System Center-Central Texas in Killeen.

Prior to joining the A&M System, Dr. Stephenson was Governor Perry's higher education advisor. Dr. Stephenson holds a Ph.D. in Higher Education Administration and a law degree from the University of Denver.





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