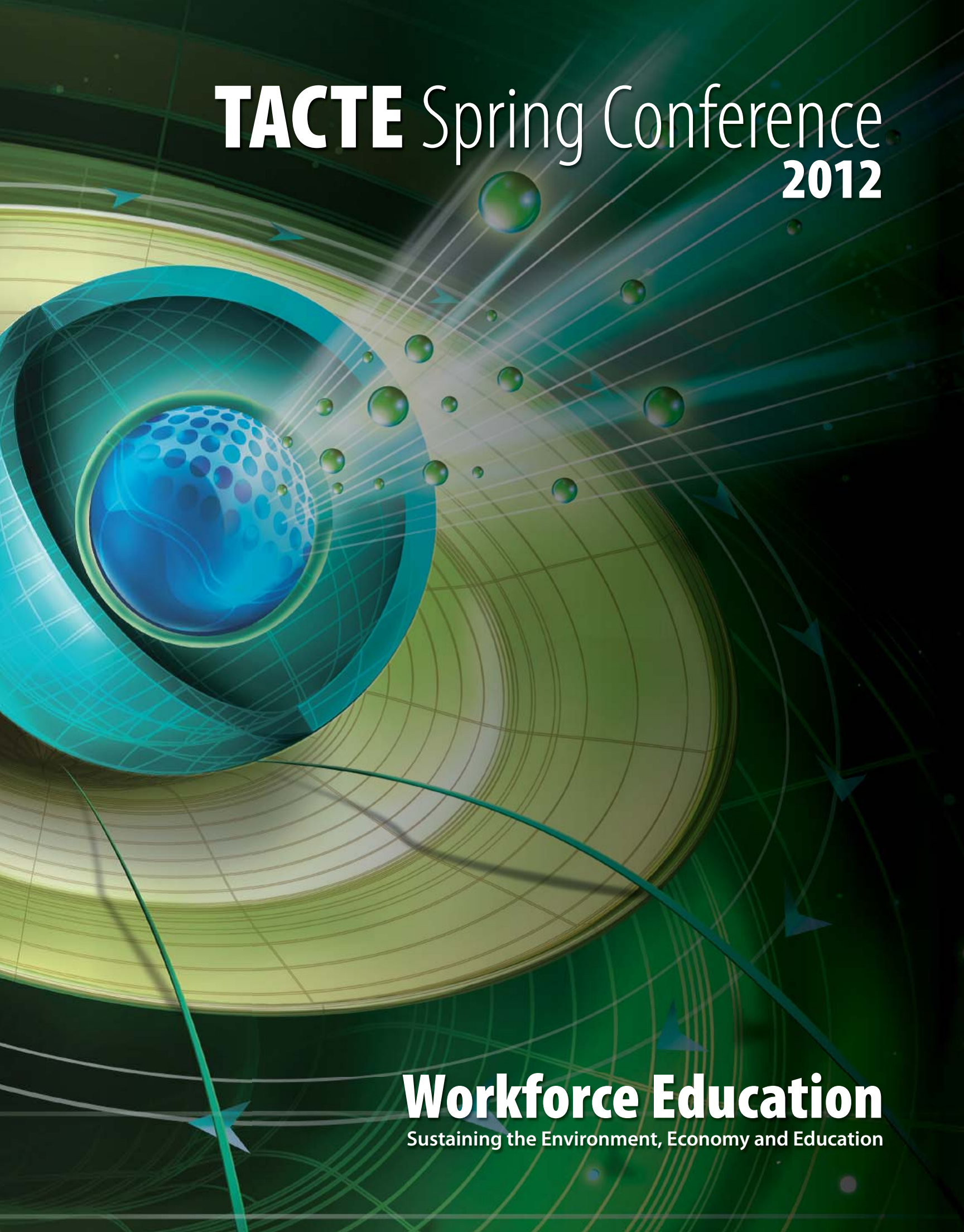


The background of the entire page is a complex, abstract graphic. It features a large, glowing blue sphere on the left side, which has a textured, dotted surface. This sphere is surrounded by a series of concentric, glowing green rings. Numerous green lines, some straight and some curved, crisscross the background. Small, glowing green spheres of various sizes are scattered throughout the design. Several blue arrows are visible, pointing in different directions, suggesting movement or flow. The overall color palette is dominated by shades of green and blue, with a dark, almost black, background.

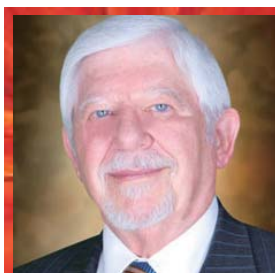
TACTE Spring Conference **2012**

Workforce Education
Sustaining the Environment, Economy and Education

TACTE Planning Committee 2012

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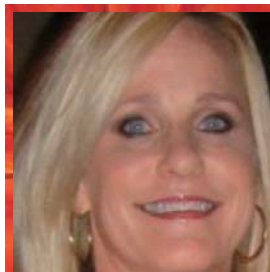
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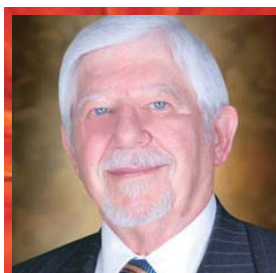
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Jaime Farias

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Lindle Grigsby

Lizza Trenkle

Catherine O'Brien

William Thompson

Kay Young



Conference Vendors



Dr. Catherine O'Brien

President, TACTE

Associate Vice Chancellor for Learning
San Jacinto College District



Dear TACTE Conference Participants:

On behalf of the Board of the Texas Association of College Technical Educators (TACTE), I welcome you to the Annual Spring Conference at the OMNI Fort Worth Downtown. I know everyone has been working hard to plan a terrific conference with the theme, "Workforce Education—Sustaining the Environment, Economy and Education."

Your conference planning team has organized a wide variety of sessions for you. Peggy Walton's keynote on "Business Partnerships with Community Colleges" and Sheryl Harris' keynote on "Partnering with Your Local Business" hit topics near-and-dear to all of us in workforce training—that is, partnerships!

There are many benefits to your membership in TACTE, not the least of which is the collegial networking and sharing of professional expertise among the members. You will find a great deal of collective brainpower among the membership. Make use of your time together. In addition to making connections among education partners, you will also gain timely information regarding legislative mandates affecting workforce education, gain professional development, and learn current information and best practices for workforce education.

Be sure to take the time to pay a visit to our vendors. They provide us with services we need and use. We thank them for taking the time to share their products with us.

Finally, I encourage you to contribute your professional talents in active service and leadership to TACTE and our profession, to help insure that workforce education meets the expectations of our leaders and provides vital training to our students. Your active participation sets the direction for workforce education in Texas.

Best wishes for a dynamic conference!

Sincerely,

A handwritten signature in black ink that reads "Catherine O'Brien". The script is fluid and cursive.

Catherine O'Brien, President

Tuesday, April 3, 2012

Pre-Conference Activities

7 a.m. - 5 p.m.

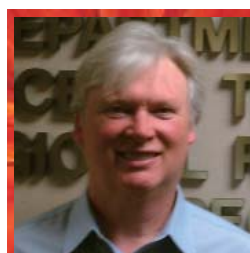
Registration

9 a.m. - Noon

Pre-Conference – Accountability Requirements for CTE programs

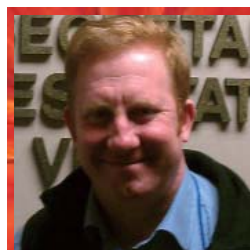
DOE Gainful Employment Requirements for Title IV Funding

Kevin Campbell & Trevor Summers



Kevin Campbell is a training officer with Federal Student Aid, one of 24 nationwide and one of two located in the Dallas Regional Office. He conducts Departmental Training Workshops on Title IV Administration and represents Federal Student Aid at financial aid and education-related events.

Kevin has served with the United States Department of Education since 1994. Prior to becoming a training officer in 2006, he worked with the department's Dallas School Participation Team as an institutional improvement specialist for six years and as an institutional review specialist for six years.



Trevor Summers is a training officer with Federal Student Aid. He conducts Departmental Training Workshops on Title IV Administration and regularly assists schools in any way necessary.

Trevor has been working in student financial aid since 1990. Prior to becoming a training officer he worked with the department's Dallas School Participation Team as an institutional eligibility analyst and a program reviewer. Prior to joining the department, he served on the campus level in all positions of the Financial Aid Office.

SACSCOC Requirements for Associate of Applied Science Degrees

Don Perry, Dr. Deana Savage & Dr. Dana L. Watson

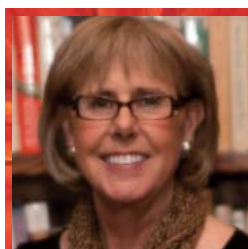


Don Perry currently serves as executive district director for Compliance for the Dallas County Community College District (DCCCD). The DCCCD is a seven-college district with an enrollment of more than 82,000 credit and 35,000 CE students. His primary responsibilities include working with upper-level administration to ensure compliance with educational policies and guidelines promulgated by THECB and SACSCOC. Perry has served on numerous state and local committees and task forces, including: current member and former chair of the THECB's Statewide Leadership Committee for the Workforce Education Course Manual (a compendium of more than 15,000 approved credit and CEU courses); current board member for InterLink (a regional business-education partnership); represents DCCCD on the Metroplex Higher Education Regional Council and the North Texas Regional P-16 Council; represents DCCCD on the Very Large Community College Peer Group for THECB accountability system. Perry has provided statewide leadership among his peers as former president, vice president and treasurer of TACTE and is currently serving as a TACTE Liaison to THECB. He served in the position of executive district director of Workforce Education & Compliance from Sept. 2008-Aug. 2010. From June 2007-August 2008, he served as (interim) associate vice chancellor of academic programs. He began his professional career with Southwest Tennessee Community College (formerly Shelby

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Pre-Conference Activities

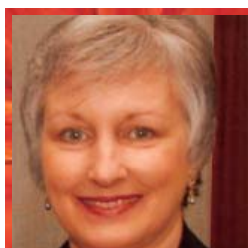
State Community College) in Memphis, Tennessee (his native home). Perry was one of the founding administrators and helped open the new college in the fall of 1972. He stayed with SSCC until he moved to Dallas in 1981.



Deana Savage, Ph.D., is the associate vice-president for instruction for career and technical programs at Midland College. She oversees Health Sciences, Technical Studies, Business Studies including the Bachelor of Applied Technology Program in Organizational Management, the SimLife Simulation Center and the WECM Project. She is a member of WECM Leadership Committee and is a past president of TACTE and TACE.

For the Commission on Colleges, Southern Association of Colleges and Schools, she serves as chair of Off-Site and On-Site Reaffirmation and Substantive Change committees and is in her sixth year of service as special reader for the Committee on Compliance and Reports. She was also recently selected to serve as the facilitator for Chair Training.

Dr. Savage is the president of the Buffalo Trail Council of the Boy Scouts of America, vice-president of the United Way of Midland and member of the Permian Basin Workforce Board.



Dana L. Watson, Ph.D., is also currently the deputy chancellor for Educational Programs and Student Support Services for Central Texas College. She is an alumni of the University of North Texas. Her educational passion for students has led to several positions at the collegiate level including librarian, instructional dean and campus dean. She currently serves as a member of the WECM Leadership Committee.

THECB Low-Producing Programs Accountability

Dr. Kevin Lemoine, Deputy Assistant Commissioner, Texas Higher Education Coordinating Board



Kevin Lemoine, Ph.D., is the deputy assistant commissioner in the Division of Workforce, Academic Affairs and Research at the Texas Higher Education Coordinating Board. Dr. Lemoine serves as the chief operations officer for the division and as the director of the Academic Programs Department. He provides leadership on statewide policy initiatives related to undergraduate education, graduate education and distance education. His primary responsibilities include administering the Board's policies pertaining to new and existing program review at public institutions of higher education as well as the policies governing degree-granting institutions other than Texas public institutions. As chief operations officer, he has led several major initiatives to streamline and standardize the processes related to grant programs, program review and other division responsibilities.

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Conference Activities

1:30 - 2 p.m.

Opening Session

Troy Vaughn, Associate Vice Chancellor for Continuing Education Services, Tarrant County College



Troy Vaughn is associate vice chancellor for Continuing Education Services, Tarrant County College (TCC) District. Continuing Education Services is comprised of five campus Continuing Education Services offices and the district-wide offices of Corporate Services, Workforce Services, and the Small Business Development Center. Continuing Education Services provides a wide range of basic skills, technical, vocational, and community service programs, courses, workshops, forums and seminars for working professionals and the general

public. These courses and programs offer opportunities for individuals to stay current in new developments in their present occupations or to further their education for new careers or fields of interest. Programs include a Senior Education Program, specifically for adults 55 and older, and College for Kids. He has been an administrator at TCC for 15 years serving as a coordinator in Corporate Services, assistant dean, dean and vice president of Continuing Education Services at the Northeast Campus. Mr. Vaughn became associate vice chancellor for Continuing Education Services in 2010.

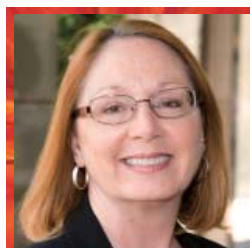
He serves as a board member with the Community Learning Center and chair of the Community Learning Center's Business Advisory Council. He is involved with a number of workforce issues to include the Tarrant County Coalition on Workplace Literacy and the Tarrant County College District's Homeless Initiative. He is a graduate of the North Texas Community College Consortium Leadership and Renewal Program, Hurst, Euless, Bedford Chamber of Commerce Leadership Program and Leadership TCC.

He received his master's in public administration from Golden Gate University, San Francisco, California, in 1986. A retired military veteran more than 20 years of service in the U.S. Army, Vaughn and his wife Deborah reside in Arlington, Texas.

2 - 2:45 p.m.

Business Partnerships with Community Colleges

Peggy Walton, Senior Director of Workforce Readiness Corporate Voices for Working Families



Peggy Walton is senior director of Workforce Readiness at Corporate Voices for Working Families where she leads research-identifying scalable, business-led Learn and Earn talent development models that support the attainment of postsecondary credentials with labor market value. She manages the Learn and Earn Business Leadership Team and Corporate Voices' Community College Advisory Board. Walton contributes thought leadership to research and documentation of promising practices in postsecondary completion and has published and presented widely on leading employer practices in talent development.

Prior to joining Corporate Voices, Walton was director of the National Center for the American Workforce at the National Association of Manufacturers. Under her leadership, the center advanced public and private investments and strategies to ensure an educated and prepared 21st century manufacturing workforce. She led the center's efforts to build and deploy partnerships and initiatives to expand the talent pool for manufacturers, managed the national award-winning grassroots economic development initiative, Dream It. Do It., designed to recruit

Tuesday, April 3, 2012

Conference Activities

young talent to advanced manufacturing. Walton has an extensive background in adult education and corporate training, having directed a community college adult learning center and managed regional training for a national corporation. She is a graduate of Mercer University with a bachelor of arts degree in psychology, with graduate work in family systems therapy, at Mercer University School of Medicine, Macon, Georgia.

2:45 - 3:15 p.m.

Networking Break

3:15 - 4 p.m.

Partnering with Your Local Business

Sheryl Harris, Dean of Business and Technology, Tarrant County College

This general session will focus on how Tarrant County College developed a model partnership with energy-and STEM-based companies to support programs and college initiatives to respond to industry needs.

4 - 4:30 p.m.

New Member Orientation

Shana Munson, Associate Dean of Career & Technical Education, Vernon College

6 - 8 p.m.

President's Reception

Wednesday, April 4, 2012

Conference Activities

7 a.m. - 5 p.m.

Registration

7:30 - 8:30 a.m.

Networking/Continental Breakfast

8:30 - 9:15 a.m.

Break-Out Sessions

Track I: Successful Business Partnerships That Put Texas Back to Work

Track II: Innovative Models Workforce Education and Funding

Successful Career Service Practices: Aligning Education with Realities of the Workforce

(Track I, Sundance 1) Dr. Ronald Brown, Educational Partnerships Division, Lone Star

Milagros Lugo-Amador, Program Coordinator, Lone Star

This session will be an overview of work being done for the THECB Leadership Grant for The Texas Career and Transition Initiative (TCTI) that will provide professional development opportunities to promote best practices in career services in the following areas: improving and expanding the use of technology to provide effective career services, employing proven career advising techniques that yield results in student success and placement rates, exploring advisor or faculty views on gender equity recruitment, coordinating internships and co-ops, developing external business partnerships that impact employment success and career advising.

Participants will:

1. Learn effective best practices in student career services throughout the state.
2. Learn effective uses of career service tools and techniques that will close the gaps in participation, success and excellence and be able to link students' educational goals to the reality of the workforce through relevant and meaningful career advising/career counseling, career information, employment services and experiential education.



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Conference Activities

Dr. Ronald W. Brown, who is the associate vice chancellor of Educational Partnerships & P16 Initiatives, for the Lone Star College System, has extensive knowledge in the areas of higher education and K-12, and is currently responsible for the development and implementation of long-term outreach and initiatives designed to influence and raise the awareness of P-16 students, their parents and communities of the importance of higher education. He holds a M.Ed. from Prairie View A&M University and a Ph.D. in education administration and human resource development, from Texas A&M University.

Milagros Lugo-Amador has 10 years experience directing short-term course programs and has served as an assistant dean and coordinator in higher education. She holds a master's degree in education from Inter-American University and a bachelor's in fine arts from the University of Puerto Rico.

Temple College's Accelerated Program for Emergency Medical Services Professions (Track II, Sundance 3) *Dr. Jimmy Roberts, Associate Vice President, Temple College*

Temple College is developing an accelerated program in Emergency Medical Services (EMS) Professions for military veterans through assessment of prior military learning and experience. Temple College is a partner college with the College Credit for Heroes initiative. The accelerated EMS program allows veterans with medical experience to progress through the EMSP Level I and II certificate programs at a faster rate and with less cost. This will enable veterans to join the workforce in an area with demonstrated need more quickly. As part of a partnership with, six other Texas Colleges, all products resulting from the initiative will be shared throughout the state.

Participants will:

1. Gain knowledge of Temple College's accelerated EMS program.
2. Explore elements of a fiscal impact study for the program.
3. Explore the possible future iterations of College for Credit for Heroes outcomes.

Dr. Jimmy Roberts is the associate vice president for Community Initiatives and Special Programs. He serves as the grant manager for Temple College's College Credit for Heroes grant. He also serves as the Perkins contact, SACS Liaison and the coordinator of the college's assessment process. Dr. Roberts previously served as the director of Institutional Effectiveness, Research, and Planning at Temple College.

A Model for Measuring Satisfaction for Program Improvement (Track II, Sundance 2)

Sarah Rosser, Facilitator-Business, Information Tech, Blinn College

Kynsie Benefield, Facilitator-Allied Health, Blinn College

Blinn College's Division of Applied Sciences has developed a model for acquiring and measuring program satisfaction among graduates and their employers. Through analyzing survey results, coordinators and directors of Career and Technical Education Programs at Blinn College have been able to identify areas in need of improvement to ensure student success.

Participants will:

1. Identify successful methods for increasing participation in program feedback.
2. Develop useful survey tools that garner relevant feedback.
3. Apply feedback to enhance the effectiveness and quality of instruction and training.
4. Discuss possible hurdles encountered during development and application.

Sarah Rosser has been the applied sciences facilitator for Business, Information Technology and Public Service programs at Blinn College for three years. She graduated with a bachelor of arts in psychology from the University of Colorado- Boulder in 2009. Currently, she is pursuing a master of science in educational technology leadership from Lamar University.

Wednesday, April 4, 2012

Conference Activities

Kynsie Benefield has been the Applied Sciences facilitator for Allied Health Programs at Blinn College for more than a year. She graduated with a bachelor of science in biology from Texas A&M University in 2004. She has been an academic advisor in higher education for more than seven years.

Industry-Driven Accelerated IT Training (Track II, Sundance 4)

Kathi Ashworth, Dean-Workforce Development & CE, Northeast Lakeview College

Northeast Lakeview College offers a state-of-the-art training environment in programs such as Cisco Networking, Microsoft, RedHat Linux, Information Security and Project Management. A combination of partners in industry, curriculum publishers and instructors who have vast industry and training experience are the foundation for a formula for success. Find out how we have leveraged the partnerships to implement a “cloud-training environment” and become a Cisco Learning Partner.

Participants will:

1. Understand the processes Northeast Lakeview College used to implement the model.
2. Discuss how the college partnered with industry to determine need for this type of training.
3. Discuss replication.

Kathi Ashworth, dean of Workforce Development and Community Education at Northeast Lakeview College, oversees Workforce Program development such as Information Technology Programs, Community Education and Customized Training. She collaborates with workforce entities and business representatives to assess current & emerging needs. She has almost 20 years of community college experience first as teaching faculty then in continuing education and workforce development. Ashworth is the president of TACE and the 2012 chair of the Randolph Metrocom Chamber of Commerce.

9:30 - 10:15 a.m.

Break-Out Sessions

Track I: Successful Business Partnerships That Put Texas Back to Work

Track II: Innovative Models Workforce Education and Funding

Optimizing Skills Development Projects (Track I, Sundance 3)

Dale A. Robertson, Manager of the Business Outreach and Project Development Team, TWC

The focus of this session will be on partnering with the SDF project development team to create proposal development strategies. Topics encompass project design, technical assistance support and guidance regarding the preparation of the proposal package.

Participants will:

1. Review the top Request for Information (RFI) questions.
2. Highlight processes that lead to smooth project development.

This session will also involve a Q&A portion.

Dale A. Robertson, a 1987 graduate of The University of Texas at Austin, is the manager of the Business Outreach and Project Development Team for the Workforce Business Services Department of the Texas Workforce Commission. He and his team are responsible for connecting businesses with value-added workforce solutions. Currently, Robertson and his team are working with local businesses, community colleges, workforce development boards and economic development partners to develop customized training projects for the Skills Development Fund program.

Robertson has more than 20 years of experience in the workforce development industry. He began his career in 1988 working with local agencies to help job seekers develop the skills needed by businesses. In 1992, he accepted a position with the Texas Department of Commerce where he worked primarily with businesses experiencing economic conditions resulting in mass layoffs and plant closures. His responsibilities included coordinating efforts to ensure the businesses, the employees, the labor organizations and the communities had the resources to recover as rapidly



Wednesday, April 4, 2012

Conference Activities

as possible. In 1996, Robertson transferred to the Texas Workforce Commission where he continues to work today on various workforce solutions projects.

The Good, The Bad and The Ugly of Curriculum Alignment (Track II, Sundance 1)

Becky Burton, Director of Career Clusters, Amarillo College

Patsy Lemaster, Associate Vice President for Teaching and Learning, Amarillo College

Dr. Lana Jackson, Director of the Quality Enhancement Plan, Amarillo College

Amarillo College (AC) is working to align programs of study with industry standards using EKS statements from the national career cluster models. Learn how this college is using a web-based software program to lead faculty through the process of finding commonalities in the curriculum. A core curriculum of six-12 hours is established and adopted by every program of study in each cluster. Industry meetings are then used to verify the core curriculum and ensure basic knowledge and skill set needs are being met. AC then works with the ISD's to create vertical alignments.

Participants will:

1. Gain an understanding of career clusters.
2. Discover solutions for overcoming challenges associated with the implementation of career clusters.
3. Be able to develop a strategy for curriculum alignment across career clusters.

Becky Burton is currently the director of Career Clusters and director of Radiography. As Career Clusters director, . Burton is leading the college in developing core curricula across career clusters, collaborating with area secondary school districts to vertically align programs of study and streamlining articulations for technical and academic dual credit.

Patsy Lemaster is the associate vice president for Teaching and Learning at Amarillo College. She has been at Amarillo College for over 37 years serving in roles as adjunct faculty member, full-time professor, and administrator. Her educational degrees earned include a master's of business education and bachelor's of business administration from West Texas A&M University and an associate in science degree from Amarillo College. She has earned post-graduate hours from Texas Tech University, West Texas A&M University, and Southern Illinois University as well as specialized certifications in areas of instruction, professional development delivery and program evaluation. She has authored, directed and been involved in multiple grant projects throughout her tenure. Lemaster has held leadership roles in numerous professional organizations including North American Council for Staff, Program and Organizational Development (NCSPOD), Texas Community College Teachers Association, Foundation for Professional Excellence in Texas Community Colleges and National Court Reporters Association.

Dr. Lana Jackson is the director of the Quality Enhancement Plan (QEP) for Amarillo College. In addition to her current role, Dr. Jackson assists with projects in the Assessment & Development Division. Previously, she served the College as director of Career Clusters, professor/chair of the Mass Communication Department and student media advisor. Her current role has allowed her to blend her secondary and postsecondary expertise, professional media training and knowledge of Career Clusters to collaborate in the development of pathways and opportunities which will enhance student success.

TEXASgenuine (Track II, Sundance 2)

Alfred Lawrence, Director, Grants Management, El Paso Community College

Elizabeth Steele, Manager, Grants Management, El Paso Community College

TEXASgenuine will be introduced and an update provided. This is a strategic, unified communication initiative to provide information for students about career and technical educational opportunities and training at public colleges and TSTC's across the state. Utilizing the website TEXASgenuine.org and statewide branding, there are many resources available for potential students, parents and counselors to conduct career exploration and match institutions

Wednesday, April 4, 2012

Conference Activities

as well as watch students in videos talking about their career choices. Other career, recruitment and promotion materials are also available at the website for colleges to co-brand and utilize in celebration of CTE and higher education.

Participants will:

1. Learn about TEXASgenuine and the resources available and planned.
2. Utilize and promote the use of the website as a career information tool for their situation.
3. Access communication materials and videos from TEXASgenuine.org.

Alfred Lawrence and Elizabeth Steele, together, have more than 30 years experience working in higher education grant development and management. Many of those years have been focused on developing career and technical education. TEXASgenuine is the outcome of a Carl D. Perkins Leadership grant from the THECB.

Developing Training Designs and Solutions for Underprepared Workers (Track II, Sundance 4)

Anson Green, Director, Alamo Colleges

Carrie Tupa, Codirector of the Workbased English Solutions Initiative, Alamo Colleges

Most community college assessment and training designs are created based on student profiles that are 20-to 30-years-old. Alamo Colleges implements a variety of significant system enhancements to bring credit-bearing technical training to customers who have lower basic skills or little English proficiency when they enter college. Alamo Colleges is leading Texas community colleges in deploying instructional models using the Integrated Basic Education and Skills Training (I-BEST) model. Presenters will describe curriculum, assessment and performance using I-BEST.

Participants will be able to describe:

1. Proven components of a comprehensive community assessment framework designed for under-skilled and limited English-proficient students.
2. Elements of proven training enhancements that combine developmental education and technical training curriculum and instruction.
3. Student performance and challenges related to deploying the I-BEST model.

Anson Green directs strategic workforce partnerships at Alamo Colleges. As a manager in the Economic and Workforce Development leadership team, Green directs the I-BEST Initiative and workforce English as a Second Language initiatives. He is a member of the Alamo Workforce Development Board.

Carrie Tupa is co-director of the Workbased English Solutions Initiative at Alamo Colleges' Economic and Workforce Development Division. She serves as a principal implementer of the I-BEST Initiative for under-skilled students training in high-demand occupations. In addition, Tupa provides leadership in evaluation, student services, resource development and contract management.

10:15 - 10:45 a.m.

Networking Break

10:45 - 11:45 a.m.

Break-Out Sessions

Track I: Successful Business Partnerships That Put Texas Back to Work

Track II: Innovative Models Workforce Education and Funding

National Institution for Metalworking Skills (NIMS) (Track I, Sundance 2)

Stephen C. Mandes, Executive Director, National Institute for Metalworking Skills

Mario Reyna, Dean, Business and Technology, South Texas College

The integration and use of NIMS nationally recognized, portable industry credentials in



Wednesday, April 4, 2012

Conference Activities

competency-based, precision manufacturing instruction at technical colleges: how colleges can serve industry and their communities with their students earning NIMS national industry credentials and by gaining NIMS instructor certification and NIMS national industry accreditation.

Participants will:

1. Gain an understanding of nationally recognized, portable industry credentials offered by the NIMS. These have also been approved by the National Association of Manufacturers (NAM) within its NAM Approved Certification System.
2. Learn the use of NIMS credentials by industry in recruiting, hiring, placement and promotion and the relative importance of integrating the credentials into college courses in order that students are able to perform and test against the credentials requirements to meet industry needs. This will include the role of the college in helping companies to implement the NIMS competency-based apprenticeships as certified by the US Department of Labor.
3. The use of NIMS credentials by colleges as performance measures including course requirements and degree requirements.
4. How to gain national instructor certification and how to attain national industry accreditation of their programs.

Stephen Mandes has directed NIMS since Jan. 1, 1999. He has a lifetime career in workforce education. He has overseen the development and implementation of NIMS 24 skill standards and 52 certifications, including the Machining Standards as approved by the Texas Skill Standards Board and the American National Standards Institute. Under his leadership NIMS, with the support of its stakeholders whose members total more than 6,000 companies, has continually seen an annual growth of its credentials having reached the 30,000 mark in 2011. He is co-chair of the Federal Advisory Committee on Apprenticeship, having been appointed by the U.S. Secretary of Labor and elected employer chair by his peers. Mandes is a graduate of the Wharton School of the University of Pennsylvania

Organizing WECM around Career Clusters (Track I, Sundance 3)

Garry Tomerlin, Director of Academic Analysis, Tarrant County College

Jeffrey Parks, Dean-Industrial/Applied Technologies, San Jacinto College

Garry Tomerlin and Jeffrey Parks, both members of the Workforce Education Course Manual (WECM) Project Leadership Committee and Task Group, will describe the new approach to course selection for WECM Workshops that will allow individuals across disciplines to discuss and review shared courses.

Participants will:

1. Describe the new basis for WECM workshop course selection.
2. Locate WECM information on the website.
3. Describe the participant nominating process.

Garry Tomerlin is the director of Academic Analysis at Tarrant County College. He is a member of the WECM Leadership Committee and the WECM Task Group. He is also the project director for the state leadership grant, Career Pathways to Student Success, working on multiple career cluster strategies for community colleges.

Jeffrey Parks is the dean of Industrial and Applied Technologies at San Jacinto College. Following 17 years as an instructor in Auto Technology, he served as administrator for four years and has been an active instructional specialist, facilitator and lead facilitator at WECM workshops since 1999, and is currently a member of the WECM Leadership Committee and the WECM Task Group.

Wednesday, April 4, 2012

Conference Activities

Detailed Occupational Skill & Learning Outcome Alignment (Track II, Sundance 1)

Dr. Larry Grulick, Student Learning Project Administrator, TSTC Waco

The primary goal of this project is to facilitate a more accurate and responsive system for job analysis and curriculum redesign. To this point, work has already been completed to incorporate existing crosswalks (CIP-SOC-Career Clusters) to connect the job competency data with WECM courses via their classification in CIP codes. The current project will extend this analysis to a more useful level for updating program and course curriculum by defining relationships between updated DWAs on the occupational analysis side with WECM learning outcomes on the educational side.

Participants will:

1. Discover a structured online process for current industry advisory committee members to communicate changes in job performance requirements to TSTC, while simultaneously updating Detailed Work Activities (DWAs) for the TWC Labor Market & Career Information system database.
2. Learn how to broaden participation in shaping programs by moving beyond mere regional industry advisory committees, to broader input which may be thought of as state-wide industry advisory committees.
3. Facilitating an environment of data-driven decision-making for instructional departments as they redesign curriculum.

In 2002, Dr. Larry Grulick joined the team at Texas State Technical College (TSTC) System Operations as an associate vice chancellor to assist on TSTC's Technology Forecasting project to develop policy statements, to create and revise System Operating Standards for the system. Currently, Dr. Grulick has been assigned the role of student learning project administrator for the TSTC Waco Campus, providing leadership for the Perkins SkillsNET Leadership Grant.

How Community Colleges Can Use LearningCounts.org as Part of Their Advanced Credit Practices (Track II, Sundance 4)

*Madeline Burillo, Associate Vice Chancellor Workforce Instruction, Houston Community College System
Dr. Cathy Brigham, Director of Academic Programs, Houston Community College System*

This session will discuss an innovative model for delivering Prior Learning Assessment (PLA) services to workforce education students across the Houston Community College System (HCCS). By focusing on PLA, HCCS will further the potential for credential and degree completion for its students. HCCS has partnered with the Council for Adult and Experiential Learning (CAEL) and its new service division, LearningCounts.org, to deliver cost-effective and timely PLA evaluations for its students, both in the for-credit environment and the workforce environment. This partnership has also led to an uptick in funding opportunities for expanding services to these populations. Come to this session to learn more about how HCCS has leveraged funding sources to others.

Participants will:

1. Understand the PLA process as used by LearningCounts.org and how it is a tool in the "Advanced Credit" process.
2. List three different types of Advanced Credit strategies used by community colleges to accelerate completion.
3. Compare how colleges may use LearningCounts.org as an additional advanced credit strategy.



Wednesday, April 4, 2012

Conference Activities

Madeline Burillo oversees all workforce instruction at HCCS including more than 70 workforce programs and all continuing education courses in HCCS' Division of Extended Learning's (DEL) instructional units: the School of Continuing Education, Corporate College, Adult Basic Education, Corrections Education and Apprenticeship. Burillo holds a bachelor of arts degree in economics and a master's degree in organizational management. HCCS serves more than 75,000 students annually of which more than 17% are enrolled in non-credit continuing education courses.

Dr. Brigham is the director of academic programs and dean of the faculty at the CAEL. She has over 15 years of experience in the field of educational and non-profit administration. Dr. Brigham served as the dean of the College of Adult Education at Concordia University Texas where she overhauled the college's curriculum, policies, procedures and customer service levels to better meet the needs of adult learners. In her current work, she oversees the academic offerings and faculty roster for LearningCounts.org, CAEL's new online Prior Learning Assessment Center. She also works directly with colleges and universities to help them improve their academic programs and co-curricular services for adult learners. She has her Ph.D. in folklore and ethnomusicology from Indiana University (Bloomington).

Noon - 1:30 p.m.

Luncheon Speaker

LaDonna Gatlin, Motivational Speaker



LaDonna Gatlin knows firsthand that we can not live someone else's dream...that in order to be our absolute best, we must find our own voice and "sing our own song." LaDonna literally grew up on stage singing with her brothers--the legendary Gatlin Brothers. In the early 1970's, the Gatlins took their family harmony to Nashville, but a detour appeared on the road to stardom...LaDonna got married. At this defining moment, she realized that success for her could be measured in a different way. So she took a giant leap of faith, chose to follow

her heart, and "sing a different song" apart from her brothers. She has spent her entire career empowering people to "sing their own song" as well...from the inside out...through their words, their deeds and their actions. A seasoned professional, LaDonna has shared her message everywhere...from corporate powerhouses to the prison cells of death row. She truly speaks from the heart with stories that are the stuff of life, driving home common sense wisdom for everyday living in the process. LaDonna is uniquely gifted to speak and sing her message straight into your heart. Her presentations educate, inspire and entertain and are an unforgettable experience for her audiences! LaDonna is an active member of the National Speakers Association, and has earned its highest professional designation, the Certified Speaking Professional. In July of 2005, LaDonna was one of five speakers (and the only woman!) inducted into the Speakers Hall of Fame (Council of Peers Award for Excellence), a lifetime award for speaking excellence and professionalism. She's recorded four solo CD's and is a contributing writer to the best-selling book series Chicken Soup for the Soul.

2 - 3 p.m.

State Perkins Implementation and Updates

Dr. Stacey Silverman, Texas Higher Education Coordinating Board



Stacey Silverman, Ph.D., is the senior director of Academic Research and Grant Programs in the Division of Workforce, Academic Affairs and Research at the Texas Higher Education Coordinating Board. Her primary responsibility is the oversight and administration of state and federal programs that encourage the education, training and development of the Texas workforce through career and technical training, the education and training of resident physicians pursuing family medicine and other needed health care professionals, and providing agency support for

increased research efforts. Dr. Silverman also coordinates on-going studies in higher education and provides resource information to the board and the legislature.

Wednesday, April 4, 2012

Conference Activities

3 - 4 p.m.

How College Electrical, Air Conditioning, Electronics and Alternative Energy Programs Can Prepare Technicians To Lead The Way For Energy Efficiency In Today's Sustainability World.

Bill Neukranz, Independent Consultant



Bill Neukranz has an electrical engineering degree from Purdue University and an MBA from the University of Dallas. Bill has over 25 years of experience with Texas Instruments. He provides project management and technical business planning and solutions for residential and commercial energy management and monitoring. He 'walks his talks' and can proudly lay claim to one of the first integrated geothermal heating & cooling, solar PV, energy monitoring, and home automation system projects installed in this area, in his residence. His presentation is very

topical and will be replete with practical tried and proven ideas with facts and figures. He is a sought after speaker on alternative energy topics.

3:30 - 6 p.m.

TCC - Trinity River Campus Tour *(First come, first serve due to limited limited seating; sign up at registration desk.)*

Thursday, April 5, 2012

Conference Activities

8:30 - 9:30 a.m.

Breakfast and Business Meeting

9:30 - 10 a.m.

TWC Update

Tom Pauken, TWC Chairman



Tom Pauken is chairman of the Texas Workforce Commission (TWC), where he has served since being appointed by Governor Rick Perry in March 2008.

He brings decades of public service experience to TWC, having held numerous leadership positions.

In 2007, he served as chairman of the Governor's Task Force on Appraisal Reform. He served in the White House Counsel's Office under President Reagan and was appointed by the President to serve as director of

ACTION where he founded the Vietnam Veterans Leadership Program. ACTION is now known as AmeriCorps. Pauken was also instrumental in the implementation of First Lady Nancy Reagan's "Just Say No to Drugs" campaign.

Pauken is a United States Army veteran. He received a commission in Military Intelligence and served in Vietnam as a province intelligence officer and as a senior analyst for the Office of Strategic Research Analysis.

Founder and president of Dallas-based TWP Inc., Pauken also has served as a board member of various public and private companies. He is a member of the State Bar of Texas, the Knights of Columbus and Veterans of Foreign Wars.

Chairman Pauken is the author of two books: "The Thirty Years War: The Politics of the Sixties Generation" and his new book entitled "Bringing America Home." He holds a bachelor's degree from Georgetown University and a law degree from Southern Methodist University.

Thursday, April 5, 2012

Conference Activities

10 - 10:30 a.m.

TWC Update

Larry Jones, Director of Workforce Development, TWC



Larry Jones is currently the director of Workforce Development with the Texas Workforce Commission where he is responsible for the oversight of service delivery of workforce programs statewide. With more than \$800 million in contracts, he provides day-to-day liaison and guidance for Texas' 28 workforce development boards.

Jones retired from the U.S. Air Force in 1996 with the rank of colonel. Among his many assignments, he was a navigator in the FB-111A aircraft, an executive assistant to a U.S. Navy admiral and commanded the flying training squadron for all FB-111A training. He was also the base commander of the largest U.S. Air Force Base in Japan where he was responsible for the day-to-day activities at a base of 14,000.

He received a bachelor of business administration degree in management from Texas A&M University and subsequently received a master of science degree in systems management from the University of Southern California.

10:30 a.m. - 11:30 a.m.

Texas Higher Education Coordinating Board Update

Dr. MacGregor Stephenson



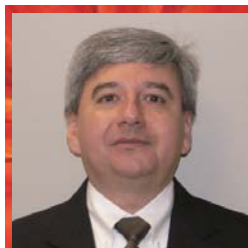
Dr. MacGregor Stephenson joined the Coordinating Board in fall 2008 as assistant commissioner for Academic Affairs and Research. Dr. Stephenson came to the Coordinating Board from the Texas A&M University System, where he served as associate vice chancellor for academic affairs. During his tenure at the A&M System, he also served as interim director of the Tarleton State University System Center-Central Texas in Killeen.

Prior to joining the A&M System, Dr. Stephenson was Governor Perry's higher education advisor. Dr. Stephenson holds a Ph.D. in higher education administration and a law degree from the University of Denver.

11:30 a.m. - Noon

TACC Update

Dr. Reynaldo Garcia, TACC President



Dr. Rey García serves as president and CEO of the Texas Association of Community Colleges (TACC). He has served in this capacity since 1995. TACC represents all 50 public community colleges in Texas. In addition to his regular duties for the association, he oversees STARLINK and the Virtual College of Texas. Through Dr. García's leadership, TACC has participated in key national initiatives like Achieving the Dream (funded by the Lumina Foundation), the Early College High School Initiative (funded by the Gates Foundation), the Developmental Education Initiative (funded by the Gates Foundation), and the Alternative Teacher Certification Initiative in partnership with the Education Commission of the States (funded by the U.S. Department of Education). Dr. García was recently appointed to the Texas state team for the Complete College America Grant funded by the Gates Foundation.

Dr. García is a member of the Texas Business and Education Coalition Coordinating Committee. Dr. García is the past president of the National Council of State Association Chief Executives. Dr.

Thursday, April 5, 2012

Conference Activities

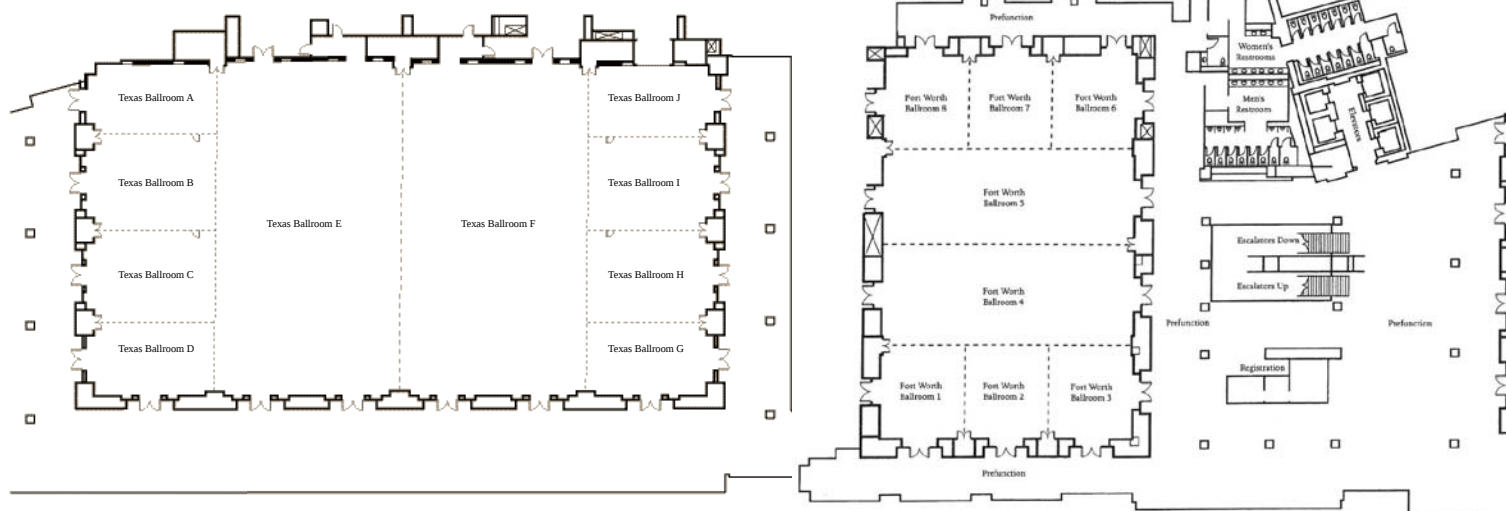
García is a member of the American Association of Community Colleges and the Association of Community College Trustees. Dr. García has consulted with visiting foreign delegations, the U.S. State Department and has traveled to Latin America to consult with institutions on education policy issues.

Prior to his current position, Dr. García served as special assistant for education to former Texas Lieutenant Governor Bob Bullock. He also served as education policy specialist for the Texas Senate Research Center. Dr. García served as director of forensics and instructor in the Department of Speech Communication at Texas State University in San Marcos, Texas.

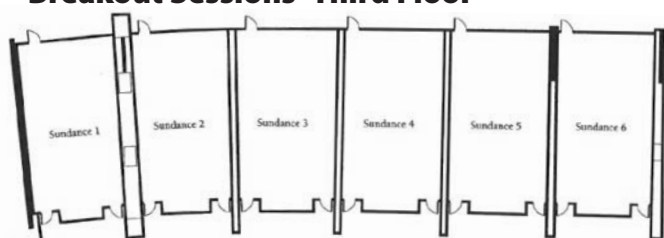
Dr. García holds a Ph.D. in higher education administration from the University of Texas at Austin, a master's degree from Baylor University in communication studies and a bachelor's degree in government from the University of Texas at Austin.

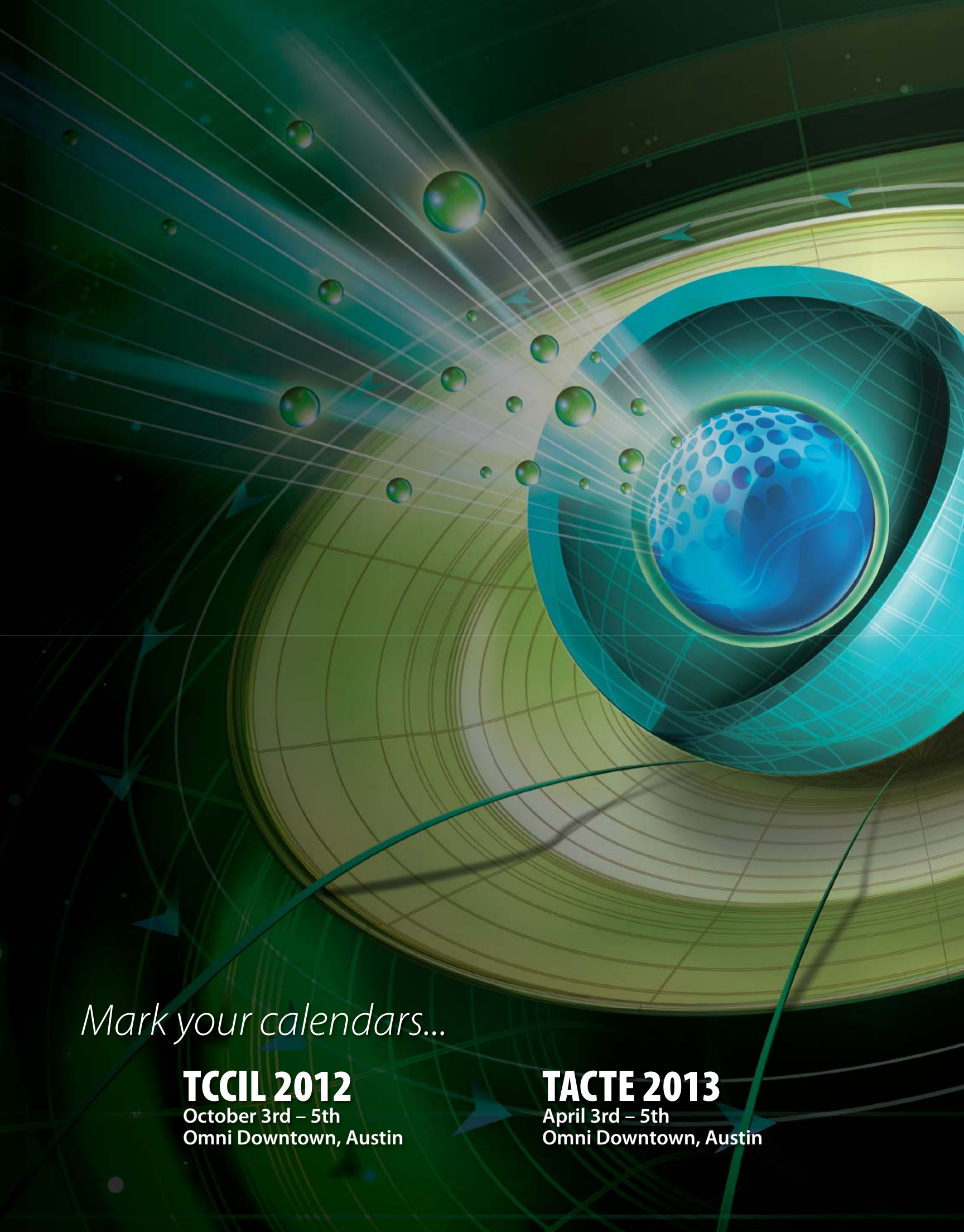
Conference Maps

Registration/General Sessions - Second Floor



Breakout Sessions- Third Floor





Mark your calendars...

TCCIL 2012

October 3rd – 5th
Omni Downtown, Austin

TACTE 2013

April 3rd – 5th
Omni Downtown, Austin